

RECRUITMENT BANNER AD



Put your message in front of more than 1 million monthly TBO visitors with a one-week Recruitment Banner Ad campaign. A Top of Page banner ad will advertise your company and position, and drive traffic to your Web site or display ad, or link to a company profile page. Advertisers receive a guaranteed minimum of 10,000 with a maximum of 50,000 banner impressions for seven days! Banners run throughout the CareerSeeker Interactive channel.

The screenshot shows the CareerSeeker Interactive website. At the top, there is a search bar and navigation links for TBO.COM, WFLA, The Tampa Tribune, and Community. Below the navigation is a banner ad for SITEL, which is circled in red. The ad text reads: "Take the wheel and accelerate with the world leader in Customer Service solutions". The website layout includes a "Quick Search" section with job categories and keywords, a "My CareerSeeker Sign-in" section with user ID and password fields, and various navigation links on the left side. There are also several smaller ads and links scattered throughout the page.

INVESTMENT

\$350 (WITH A TAMPA TRIBUNE PRINT BUY), OR \$500 (ONLINE ONLY) FOR 7 DAYS

PRICE INCLUDES

Free production of one top-of-page banner ad that will link to your Web site or a company profile page in CareerSeeker Interactive.

GET STARTED TODAY ► **CALL 813-259-7963.**